



Report on World Antimicrobial Resistance Awareness Week (WAAW)–2025

Observed by

Faculty of Pharmacy, Integral University, Lucknow.

18–24 November 2025

The **Faculty of Pharmacy**, Integral University, Lucknow, successfully observed *World Antimicrobial Resistance Awareness Week (WAAW)–2025* from **18 to 24 November 2025** under the theme “**Act Now: Protect Our Present, Secure Our Future.**” The initiative was organized under the Pharmaceutical Society of Integral University with the aim of spreading awareness on antimicrobial resistance (AMR), encouraging preventive practices, and promoting responsible use of antibiotics. The Organizing Committee was led by **Prof. Syed Misbahul Hasan**, along with **Prof. Juber Akhtar** and **Prof. (Dr.) Javed Akhtar Ansari**. The event witnessed enthusiastic participation from students, faculty, and community stakeholders, aligning with Sustainable Development Goals (SDGs) 2, 3, 4, 6, and 9.

The World AMR Awareness Week–2025 observance at the Faculty of Pharmacy, Integral University, proved highly successful in educating and mobilizing students, healthcare professionals, and the community against the growing threat of antimicrobial resistance. The activities effectively integrated awareness, skill development, and community outreach, sending a strong message that collective action today is vital to protect global health for future generations.

Street Play (Nukkad Natak) – Primary School & Para Village – 18 November 2025

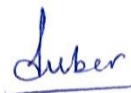
A powerful street play on AMR prevention was performed in primary schools and Para village, with 20 student performers successfully engaging the audience. The event was coordinated by Prof. Poonam Kushwaha, Dr. Reshu Tiwari, Dr. Asad Ahmad, Ms. Rabia Aqeel and Dr. Mohammad Rizwan Kaify. The skit highlighted antibiotic misuse, self-medication, and the role of hygiene in disease prevention.



Students performing Street Play at Para Village, Lucknow.



Street Play Campaign in School, Para Village, Lucknow.



Prof. (Dr.) Juber Akhtar
Head,



Prof. (Dr.) Syed Misbahul Hasan
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